

WEDDING DJ BUSINESS “IN A BOX”

This listing is for a ready-to-go Wedding and Event DJ business.

Purchase price - \$9,950

Sale includes

- All equipment to DJ and emcee a wedding ceremony, cocktail hour, and reception as well as parties and other events that need a mobile DJ (detailed list of equipment is below)
- Unlimited Access to the Wedding DJ School Digital Course \$297 value)
- 1 in-person training to review setup and tear down procedures; and explain all equipment
- 3 virtual coaching sessions with Josh Mitchell (60 minutes each) to answer questions and get you set up running your business \$1500 value

Background

I'm the creator of the Wedding DJ School Course and the host of the Wedding DJ School Podcast. I highly recommend listening to the podcast prior to reaching out, as this system has been built for the needs of a modern Wedding DJ who understands the honor and responsibility to carry out a seamless events.

I was a wedding DJ from 2010-2020 and DJed hundreds of events in Harford County, Maryland and surrounding areas. In 2017, I launched WeddingDJSchool.com because I was personally training many friends to DJ using my system and techniques. I had to turn away many clients because I was booked solid. You can learn all about that listening to the Wedding DJ School Podcast. You will learn how to do exactly that using this approach.

My wife and I welcomed our first baby in 2020 and I began to slow down my involvement with weddings to spend more time at home and at church. We are about to welcome our second child this summer — so I am looking to sell my business system (and all equipment) to anyone who would enjoy this exhilarating role. Part of my full-time job is currently the Production Director at my church where I continue to be involved with event planning and execution every week.

What you will get

You'll get everything I used to DJ weddings in addition to my business system so you can get clients, plan, and prepare weddings that deliver “wow!” (I unpack this in detail in my online course and in the podcast.)

You could buy all the equipment on your own using the checklist below; but the benefit of buying this gear through me is you'll hear why each item was selected and I'll show you in detail how to easily set everything up. I've built the system to work quickly under pressure, for ease-of-use, and maximum results in a mobile package. I'll make ensure you are able to troubleshoot and maintain the equipment to last for many years. All of the equipment is in excellent condition and ready to perform.

Purchase process

1. We'll meet via email, phone, or Zoom to answer any questions and determine if this is a good fit
2. I'll send a detailed contract and bill of sale for your review
3. We'll sign the document digitally
4. Full payment will be required via Cashier's Check or Bank Wire Transfer
5. After payment is received, we'll meet in person to exchange the equipment and review set up and tear down procedures
6. We'll schedule our virtual coaching sessions

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In my course and podcasts, I will teach you how to...

- Generate leads
- Tune up your website
- Close the sale
- Plan and execute a masterful wedding
- Price yourself right within the market
- Plant the seed at the weddings you book
- Follow up with clients for repeat business and referrals

Other events you use this equipment for...

- Birthday parties
- Fundraisers and bull roasts
- Golf tournaments
- Graduations
- School dances
- Community events
- Block parties
- And more

Sale does not include the following list, but these items will be needed to execute a wedding

- Laptop running Virtual DJ or Serato (your choice)
- Additional computers for backup (optional but recommended)
- Recommended Music subscription service (Promo Only \$40/month)
- Hard drives (\$100+ each solid state recommended)
- Flash drives
- Marketing expenses
 - business cards
 - website cost
- Software
 - Digital signature
 - Cue platform
 - Accounting or expense software
 - Etc

Physical equipment included

- 2 QSC K12 powered loud speakers
 - Stands, cables, soft cases, and road case \$1,800
- 2 EV ELXPs 12-inch powered loud speakers and stands \$1,200
- 1 powered Peavey speaker and stand \$400
- 1 SKB case with Soundcraft Ui16 mixer and wireless mic - ceremony \$800
- 1 SKB case with Soundcraft Ui16 mixer and wireless mic - reception \$800
- 4 wired microphones and cables \$400
- 1 Pioneer DDJSX2 controller/mixer with road case and power supply \$1400
- 1 APC Battery backup \$150
- 1 four-LED-DJ light bar (includes case and foot pedal) \$299
- Wireless microphone for officiant \$200
- DJ façade \$200
- Cables \$100
- Misc Accessories and adapters \$200
- Cable bags \$200
- Storage totes \$100